

2025 MOTHER'S DAY OFFERING WEEK of PRAYER MAY 4-10, 2025



Giving Thanks

Since its inception in 1924, the annual Mother's Day Offering has been used to assist patients that struggle to pay their medical bills at North Carolina Baptist Hospital (Hospital). Now known as Atrium Health Wake Forest Baptist Medical Center, the Hospital is now a nationally recognized leader in healthcare. The Hospital is a Level 1 Trauma center, meaning the most critically ill patients are transferred here from smaller hospitals across the region. This means, patients from across North Carolina are brought to us when their lives hang in the balance.

The Hospital, through the Mother's Day Offering, endowments, and other special purpose funds has been known as a provider of charity care. Over the last 100 years, more than \$25 million dollars have been donated by congregations to assist patients who often make too much for other patient financial assistance programs, but far too little to pay their medical bills.

However, in 2024, new charity care programs were launched at the Hospital and now many of the patients who formerly depended on the Mother's Day Offering for assistance are being served by the new programs. This has allowed us to refocus the Mother's Day Offering.

Baptist ministers were among some of the earliest recipients of financial assistance from the Mother's Day Offering. Fast forward 100 years and the financial needs >



"Let the elders who rule well be counted worthy of double honor, especially those who labor in the word and doctrine. For the Scripture says, 'You shall not muzzle the ox while it treads out the grain.' The laborer is worthy of his wages."

Timothy 5:17-18

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Watch our brief **2025 Mother's Day Offering Video** and learn how you can make an impact on the lives of pastors in need.



of ministers have not changed. Few congregations provide health insurance for their pastors so many often struggle to pay their medical bills. The 2024 Lifeway Compensation study reports that only 9% of congregations in North Carolina, with fewer than 100 in attendance on Sunday morning, provide health insurance for their pastors. Across the Southern Baptist Convention, 73% of churches have fewer than 100 in Sunday morning worship.

We can understand why churches are unable to provide health insurance due to the cost. The Kaiser Foundation reports that the cost of health insurance for a family in 2023 is now more than \$22,000 per year.

When surveyed, pastors—across all denominations—rate themselves as enjoying “good health.” But, when compared to other population groups, pastors generally suffer higher cholesterol, higher blood pressure, higher A1C, and are ranked as enduring stress on the level with law enforcement and other first responders.

Beginning in 2025, the Mother’s Day Offering will be added to the Baptist Minister’s Subsidy to assist ministers with their medical bills at the Hospital. The Baptist Minister’s Subsidy is an

endowment that provides for the perpetual care of ministers that receive their care at the Hospital. The Baptist Minister’s Subsidy may provide a payment up to 25% of the remaining out-of-pocket expense after the minister’s health insurance has paid and all other discounts have been applied. As mentioned earlier, we anticipate that many ministers will qualify for assistance from the new charity care programs, but the Baptist Minister’s Subsidy will provide additional assistance for our Lord’s neediest servants.

Our theme for the 2025 Mother’s Day Offering is I Timothy 5:17-18, “Let the elders who rule well be counted worthy of double honor, especially those who labor in the word and doctrine. For the Scripture says, ‘You shall not muzzle the ox while it treads out the grain.’ The laborer is worthy of his wages.” (NKJV).

Our Baptist ministers are called to make many sacrifices in their service to our Lord. Thank you for supporting the annual Mother’s Day Offering so that we may assist those who have served our Lord receive the medical care they need and alleviate the financial burden they may bear.

MOTHER’S DAY OFFERING REPRESENTATIVE:

THANK YOU for working with your pastor and church leaders to promote the Mother’s Day Offering!

PLEASE PRAY for this ministry of Christ’s love!

Please Visit our Website at mothersdayoffering.org

- Share creative ways to promote the Offering with others in your church and community
- Watch our new video and see how your gifts are changing lives
- Share the promotional resources with church members

